



# SAFER *than* SALT<sup>®</sup>

## — ENHANCED —

Works  
down to  
-10°

## CONCENTRATED ICE MELTER

Unique formulation outperforms other ice melters.



Safer than Salt<sup>®</sup> Enhanced Concentrated Ice Melter is a proprietary formulation of powerful ice melting ingredients. Tests have proven that Safer than Salt<sup>®</sup> Enhanced will melt more than twice as much snow and ice as most other products in the marketplace. It works faster and at temperatures when many other products have stopped working.

Safer than Salt<sup>®</sup> Enhanced Concentrated Ice Melter is formulated to be seen when used. Most “white” ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can’t see where it lands. Additionally, in today’s litigation-driven society, Safer than Salt<sup>®</sup> Enhanced Concentrated Ice Melter affords users positive proof that an ice melter is in use.

Because Safer than Salt<sup>®</sup> Enhanced Concentrated Ice Melter melts more effectively than other products, a smaller quantity is needed to remove snow and ice, minimizing the environmental impact on grounds and vegetation.

Safety Orange Coating ensures visible, complete coverage

50lb. Poly Bags (49 per pallet) 24306

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